

PREMA

PREMA INTERNS

PLUGGED IN WITH . . .

Panhandle Rural Electric Membership Association

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**PICTURED ABOVE FROM L-R IS NEO POWELL
AND TRELL SHREWSBURY**

PREMA has two interns per year from the WNCC Powerline Construction & Maintenance program. The students arrive the beginning of January needing to knock out a total of 180 hours over the third semester. A huge part of this training is the opportunity to learn hands on with actual power companies. This year we have the pleasure of having Neo Powell from Hemingford, Ne and Trell Shrewsbury of Alliance, Ne. We hope they enjoy their time with us as well as add to their knowledge and understanding of the role of a lineman.

*Their
futures are
bright* 

Turn the thermostat down

Saving energy during the winter doesn't have to mean feeling cold in your own home. Here are five free ways to lower your energy bill while staying comfortable indoors.

- Lower the temperature in your home by just a single degree. The U.S. Department of Energy estimates you can save 3% on your heating bill for every degree you set your thermostat back during the winter—as long as you leave it there.
- Turn off exhaust fans in the kitchen and bathroom as soon as the steam or cooking smells are gone. It takes only one hour for those fans to blow all of the warm air out of your house, so use them only as needed.
- Close the fireplace damper when you're not burning a fire. An open damper is a hole in your house that sucks heated air out and draws cold winter air in.
- Move furniture and rugs away from heating vents so air can circulate freely around the room. That will make your heating system's work a lot easier.
- Open the curtains on south-facing windows on sunny days so the sun's warm rays can radiate into your home. Close the curtains at night to help trap that heat indoors.



Help PREMA Serve You Better!

Please update your contact information. This helps us contact our members when planned outages are necessary or we have billing questions. Please let us know if you have a medical condition that is compromised with a power outage.

We have several ways for you to update your contact information.

1. Log into your smarthub account.
2. Call the office at (308) 762-1311.
3. Email billing@prema.coop.
4. Mail to PREMA, P.O. Box 677, Alliance, NE 69301.

Thank you for your help. We appreciate your membership!



Not Just Greeting Cards Anymore








According to the National Retail Association (NRA), more than half of U.S. consumers celebrate Valentine's Day.



VALENTINE'S DAY
GIFT GIVERS SPEND
\$26B

HOW DO I LOVE THEE?
Let me count the ways,
I mean dollars.



-  It is the third largest spending holiday in America (behind Christmas and Halloween).
-  Shoppers spend an average of \$175.41 per person.
-  Holiday spending was expected to reach \$25.9 billion in 2023.
-  Around 67% expect their partners to get them something.
-  Around 36% expect their sweetie to spend at least \$50.
-  Valentine's Day flower sales account for 30% of total annual flower sales.
-  Many people, especially millennials, buy gifts for their pets.



CANDY



CARDS

TOP GIFTS



AN EVENING OUT



FLOWERS



JEWELRY

Giving the gift of an experience is gaining popularity. Valentine's Day alternatives include Galentine's Day and Palentine's Day. And you can always splurge on yourself.

Sources: NRA, Wallethub, vested



YOU'RE AT THE HEART OF EVERYTHING WE DO

Happy Valentine's Day



FROM OUR CO-OP FAMILY TO YOURS!

Notes from Load Management

The 2024 irrigation season is fast approaching. The guideline letter for Load Management has been sent out. If you are an irrigator and have not received this letter, please contact the office. Load Management signup deadline is Friday March 1st.

If you are an owner or operator of an irrigation account, please notify Customer Accounting (Allison) of any changes to the bill. Changes can also be emailed to Allison at billing@prema.coop or by calling the office at 308-762-1311.



Serving Arthur, Box Butte, Cherry, Dawes, Garden, Grant, Hooker, McPherson, Morrill, Sheridan and Sioux Counties

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